The TALisMan project proposes a new concept of frailty, based on a holistic view of the state of the individual, including social, psychological and functional factors. Taking care of the frail and chronic patients in TALisMan means making available an ecosystem of integrated digital services that can support a continuity of care model that includes: population stratification, enrollment, multidimensional need assessment, personalized care plan, and follow-up management using telemedicine services. Efficacy of clinical governance, health care sustainability, and prospects for a new marketplace based on the open innovation paradigm are the indicators of the success of the TALisMan project.