

Innovating for Better Outcomes in Health and Social Care

EHTEL 2014 Symposium

Tuesday / Wednesday, 25 / 26 November 2014, EESC, Brussels, Belgium

The yearly EHTEL Symposium convenes the European eHealth community - health policy leaders, strategic EU projects and initiatives, NGOs, industrialists and more stakeholders to share lessons on:

- ▶ Integrated Care Communities and Dynamic Networking for Innovation in and across Europe
- ▶ Linking Innovation in Health and Social Care to Better Outcomes in Health and Daily Living
- ▶ Big Data = Big Health? Visions for Innovation through New Insights into Health and Wellbeing
- ▶ Transforming the Quantum Leap in Mobile Technologies into Tangible Health Outcomes for All
- ▶ Telemedicine Scaling from Pilots to Routine Care – the MOMENTUM Telemedicine Blueprint
- ▶ EHTEL's Innovation Cycle for Assessment, Innovation Governance and Collective Innovation

The EHTEL Symposium is organised in partnership with the Thematic Networks ENGAGED and MOMENTUM and kindly hosted by EESC, the voice of organised civil society in the Union's decision-making process.

EHTEL 2014 SYMPOSIUM SCHEDULE

25 Nov	10:00 - 12:45	Communities and Networks for Innovation ENGAGED Open Multi-Community Workshop
	14:00 - 17:45	Innovating for Better Outcomes in Health and Social Care – Part 1
	18:15 - 19:45	EHTEL Members – Annual General Meeting
	20:00 - 23:00	EHTEL 2014 Symposium Networking Dinner
26 Nov	09:00 - 16:15	Innovating for Better Outcomes in Health and Social Care – Part 2

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Tuesday 25 November 2014

09:15 – 10:00 Registration and Coffee at EESC (Jacques Delors Building), Rue Belliard 99, Brussels

10:00 – 12:45 [D1-1] Communities and Networks for Innovation:

ENGAGED Open Multi-Community Workshop

This multi-community workshop convenes experts from the EIP on AHA, the eHealth and the AAL ecosystems to validate – in a mutual learning environment – the Roadmap for future innovations in health and social care. The workshop runs as a multi-centre setting with the Brussels venue linked through video conferencing with Ashford in Kent County, UK and Barcelona in Catalonia, Spain

09:45 [all sites] *Initiating the video links*

10:00 [all sites] Facilitator's Introduction to the Day and Welcomes from the Three Site Chairpersons

Gérard Comyn, CATEL (Workshop Facilitator), Mariëlle Swinkels (Chair Brussels), Anne Tidmarsh (Chair Ashford, UK), Francisco Lupiáñez-Villanueva (Chair Barcelona, Spain)

10:20 [Barcelona] Facilitating User Engagement: *Carmen Pastor, Barcelona, Catalonia– Spain*

11:00 [Brussels] Creating Business Models for Sustainable Social Innovation: *Dag Forsén, NTfH, Sweden*

11:40 [Brussels] Impact Assessment Roadmap & Culture of Evidence: *Mariëlle Swinkels, Noord-Brabant, NL*

12:10 [Ashford] The Kent Innovation Hub: Addressing the Issues of User Empowerment and Network Sustainability: A Practical Example: *Robert Stewart, Kent County, United Kingdom*

12:30 [Brussels] The Future ENGAGED Roadmap: *Esther Davidsen, Region of Zealand, Denmark*

12:40 [Brussels] Closing Remarks: *Gérard Comyn, CATEL*

12:45 – 13:45 Sandwich Lunch (Foyer 2nd Floor - Van Maerlant Building, Rue Van Maerlant 2)

12:45 – 14:15 Registration at the EESC (Van Maerlant Building), Rue Van Maerlant 2

13:45 – 14:25 [D1-2] **Get Together and Welcome Networking supported by a Cup of Coffee**

14:30 – 14:45 [D1-3] Welcome by the Host and the Organisers

📍 *Stéphane Buffetaut, President, TEN Section, European Economic and Social Committee*

📍 *Prof George Crooks OBE, President, European Health Telematics Association*

14:45 – 15:30 [D1-4] Linking Innovation in Health and Social Care to Better Daily Living

Chair: Stephan Schug, EHTEL

Innovating to Beat the Diabetes Curve

Petra Wilson, International Diabetes Federation, Brussels, Belgium

Big Steps in Rehabilitation through Innovation

Yoram Feldman, Gertner Institute, Tel Aviv, Israel

15:30 – 16:10 [D1-5] Methods and Steps of Innovation in Health and Social Care

Chair: Prof George Crooks, EHTEL

Innovation Governance, Leadership and Capacity Building

Prof Stuart Anderson, Digital Health Institute, Edinburgh and Informatics, University of Edinburgh, Scotland - United Kingdom

Scaling Innovation: Mind the Gap, the MOMENTUM Telemedicine Blueprint

Marc Lange, EHTEL and MOMENTUM, Brussels, Belgium

Room JDE 63 – Jacques Delors Building 6th floor JDE 63

Room VMA 3 - Van Maerlant Building VMA 3

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16:10 – 16:40 Coffee Break

16:40 – 17:45 [D1-6] **Dynamic Innovation and Integrated Care Communities**

Chair: Andrea Pavlickova, NHS24 Scotland, United Kingdom

State of the Art of EIP on AHA

*Jorge Pinto Antunes, Acting Head of Unit Innovation for Health and Consumers,
Directorate General for Health and Consumers (DG SANCO), European Commission*

Maturity Model on Integrated Care – A journey through six EIP on AHA sites

John Crawford, IBM, United Kingdom

Integrated Care in the Campania and Enschede Regions: Persilaa and Beyond Silos

Guido Iaccarino, Campania EIP on AHA Region, Naples, Italy

Lex van Velsen, University of Twente, The Netherlands

18:15 – 19:45



Members': Annual General Meeting

Hotel Leopold, Rue du Luxembourg 35, 1050 Brussels



20:00 – 23:00 [Din]

6th Annual EHTEL Symposium 2014 - Networking Dinner

Hotel Leopold (Orangerie), Rue du Luxembourg 35, 1050 Brussels

Wednesday 26 November 2014

09:00 – 10:30 [D2-1] **Transforming the Quantum Leap in Mobile Technologies into Tangible Health Outcomes for All**

Chair: Joan Cornet, MobileWorldCapital, Barcelona, Catalonia - Spain

EC Green Paper on mHealth – what's next?

Peteris Zilgalvis, Unit H1, DG CNECT, European Commission, Brussels

EESC statement "Opinion of the Civil Society on mHealth"

Pavel Trantina, EESC, European Economic and Social Committee, Brussels

The EHTEL Position on Mobile Health

Line Helen Linstad, NST – Norway and Rachele Kaye, Maccabi Israel; EHTEL Board Members

Mobile App and Realtime Therapy Management System for Haemophilia Patients

Martin Schulz, Pfizer Pharma GmbH, Berlin, Germany

Panel on Lessons Learned and Next Steps for Mobile Health in Europe: All

10:30 – 11:00 Coffee Break

Room VMA 3 - 2nd floor Van Maerlant Building

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11:00 – 13:00 Interactive Sessions on Scaling Innovation and Innovation Governance; Methods & Tools



**[D2-2A] Three paths to telemedicine deployment
Fourth and Final Momentum Workshop**

Facilitator: *Michael Strübin, CONTINUA*

- ◆ **Introduction: The Momentum Success Factors**
Diane Whitehouse, EHTEL
- ◆ **Adapting the Mom. Success Factors in Scotland**
Margaret Whoriskey, JIT, Scotland – UK
- ◆ **Innovative Healthcare Services:
Going “beyond the pill”**
Guy Eiferman, Senior Vice-President, Health Solutions & Services, Merck & Co., Inc., USA
- ◆ **The Momentum Blueprint and TREAT,
a Self-Assessment Tool Tested in Real Life**
*Undine Knarvik (NST), Wenche Tangene (Sørlandet Sykehus HF), Kristiansand, Norway;
Claus Duedal Pedersen, Lise Kvistgaard Jensen, Region of Southern Denmark*
- ◆ **Round Table on the Three Paths: All**



**[D2-2B] EHTEL Innovation Workshop: Innovation
Governance, Methods and Tools**

Facilitator: *Marc Lange, EHTEL*

- ◆ **Galician Experiences in Health Innovation**
Javier Quiles del Río, Galician Health Service - SERGAS, Santiago de Compostela, Spain
- ◆ **Integration Pioneer, Innovation Hub and Labs in Kent County**
Jo Frazer, Kent County Council, Ashford, UK
- ◆ **From Research to Products – An industry Perspective**
Matteo Melideo, Engineering, Rome, Italy
- ◆ **Staging Innovation According to Evidence**
Ramon Maspons, AQUAS, Barcelona, Spain
- ◆ **Innovation for Active and Health Ageing**
Jerome De Barros, AAL-Europe, Brussels, BE
- ◆ **Round Table on Innovation Management: All**

13:00 – 14:00 Buffet Lunch - Brasserie Van Maerlant

14:00 – 14:30 [D2-3] Networking supported by a Cup of Coffee

14:30 – 16:00 [D2-4] Presentations and Panel on Big Data / Big Health:

Visions for Innovation through New Insights into Health and Wellbeing

Chair: Mário Romão, Intel, Brussels, Belgium

Perspectives on Big Data Use for Public Health Policy and Research

Karolina Hanslik, Unit D3 eHealth & HTA, DG SANCO, European Commission

Perspectives on “Big Data for Big Health”

Lester Russell, Health & Life Sciences Group EMEA, Intel

Big Data in Health Asks for New Approaches across Life Science Disciplines

David Fergusson, Head of Scientific Computing Services, Francis Crick Institute, London, UK

Big Data Entering Clinical Practice: the Case of Uro-Oncology

Prof Didier Jacqmin, PU-PH Service de Chirurgie Urologique, CHRU Strasbourg, France

Panel on the Future of Big Data in Health and Wellbeing: All

16:00 – 16:15 [D2-5] Closing Thoughts and Messages: Digital Health Innovations and Outcomes

Chair and Speaker: George Crooks, EHTEL President and NHS24 Scotland, United Kingdom

Room VMA 3 - 2nd floor

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Room VMA 3 - 2nd floor

Room VMA 1 - 2nd Floor

Room VMA 1

2nd Floor

Room VMA 1

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**The EHTEL 2014 Symposium is organised in close partnership
with ENGAGED and MOMENTUM:**

ENGAGED is a Thematic Network that has built a learning community of stakeholders from different backgrounds and from across different European countries. Its aim is to nurture the emergence of innovative and sustainable active and healthy ageing services that make best use of technology. In its final conference ENGAGED will emphasise its role as a sharing community that brings together people and groups interested in this field from Europe and around the globe.

MOMENTUM - European Momentum for Mainstreaming Telemedicine Deployment in Daily Practice: Members of MOMENTUM aim to advance telemedicine in routine care of European health systems. They have defined success factors for starting and scaling-up well-defined telemedicine services. At the occasion of the EHTEL symposium, the network will present a Blueprint for deploying telemedicine and the lessons learned by early adopters.

Both projects demonstrate their place in EHTEL's "innovation circle", a novel approach of understanding innovation, innovation governance and collective innovation, developed and maintained by the EHTEL Innovation Task Force.

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