




# The Nordic Interoperability Project

Making Cross-Border Patient & Data Mobility The Nordic Reality!

- A “Nike-like” approach; “Just do it!”
- Rather “inspired by” than “not invented here”!

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## Managing multi-national, multi-sector, multi-stakeholder healthcare projects with success,

- a receipt for headaches?

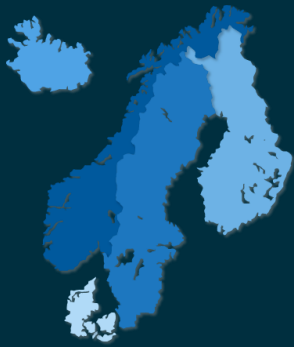
*The race towards the most integrated  
health region in the world by 2030!*

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## We support the ambition set by the Nordic Council of Ministers!

“In 2030 the Nordics will be the **most sustainable and integrated health region** in the world, providing the **best possible personalized health care** for all its citizens.”



### Why is this ambition so important?

- Building a **better and safer everyday life** for the Nordic citizen/patient
- Building a **bigger Nordic home market** for the Nordic healthcare industry
- Building a **Nordic market** for the international healthcare industry
- Building a **simplified access to health data** for research and innovation



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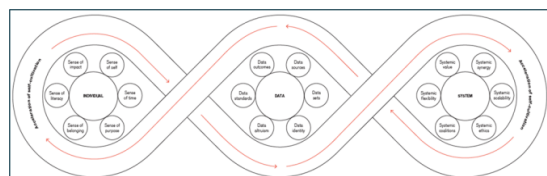
## The Market Opportunity: NordicHealth2030Report



- **The Nordic Healthcare system is not sustainable!**
- Too much focus on “sick care”, too little on “preventive care”!
  - 10,3% of GDP on healthcare, 0,3% of GDP on preventive care.



- A shift is needed towards more balance, hence “the 5/5 Aspiration”.
- We need a different way of thinking and a different way of working:
  - We need **a new social contract with the individual**
  - We need **new ways of sharing data**
  - We need **new business models also rewarding preventative care**
- Sharing of data between “the individual” and “the system” is key.



The Individual

The Data

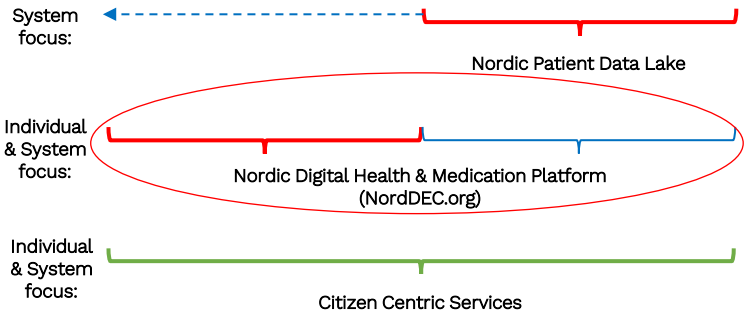
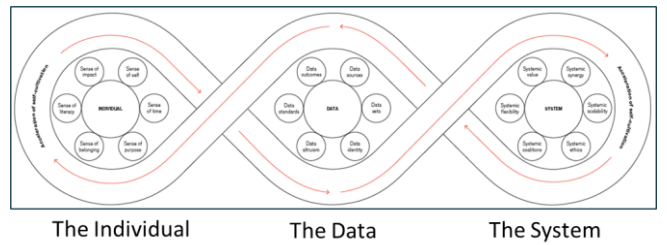
The System



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NIP showcase initiatives:

- Establish **enablers** for sector innovation and business development.
- Securing “sick care” and “preventive care data” for secondary use.
- A holistic approach for both system and individual collected data.



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## The world's first cross-border digital health framework programme

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Owners:



Sponsored by:

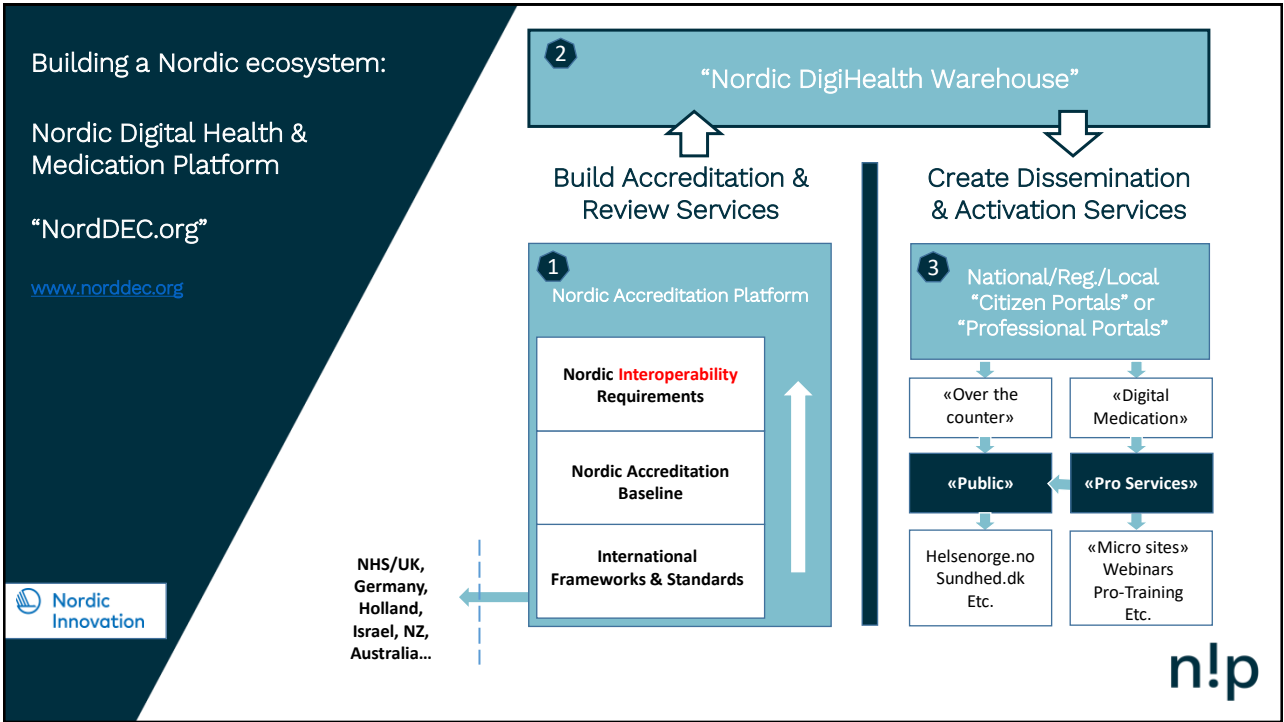


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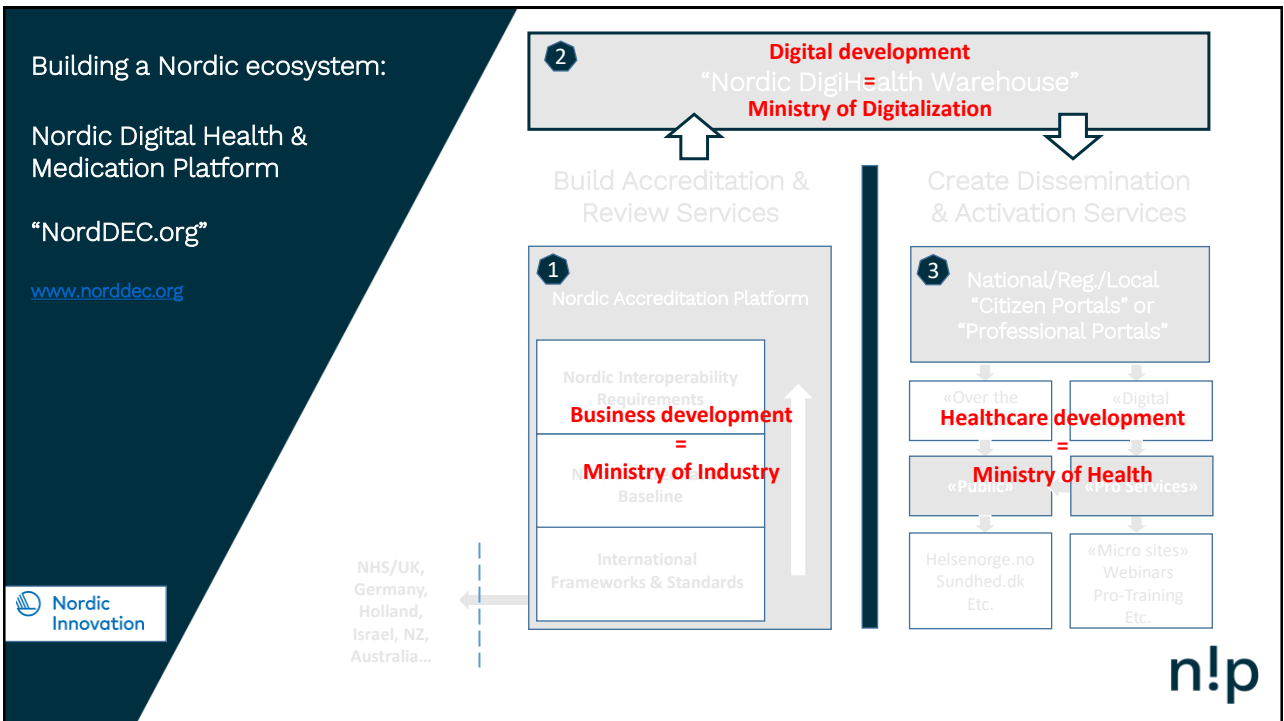




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Managing multi-national, multi-sector, multi-stakeholder healthcare projects with success,  
- a receipt for headaches?

The “headache” or “what have we learned”:

- **Strong points:**
  - A common decision made by the relevant authorities!
  - A clear understanding of the vision/decision! (NH2030Report)
  - A vision that is easy to support!
- **Challenges:**
  - Enormous stakeholder-map! (Cross-sector, cross-national)
  - Everybody's interest, nobody's responsibility!
  - **Funding!** (Goes back to the point above)
  - **New trends!** (“AI”, “EHDS”, etc.)
  - **Persistence!** ( Rome was definitely not built on one day!)
  - **Trust!** (Also, regarding greater good!)
  - ...**just to mentioning a few!**

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Helping & challenging the Nordics to be the most integrated health region in the world by 2030!

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