



Collaborating for Digital Health and Care in Europe

Upcoming Event

EHTEL's 25th Anniversary Symposium

Imagine 2029:
"Back to the future"

3-4 December 2024
Brussels



Collaborating for Digital Health and Care in Europe



Sponsoring Prospectus

EHTEL as event organiser has:

- ✓ **20+ years' experience** in organising symposia on digital health, including 3 virtual ones
- ✓ Organised **20 webinars** and **5 professionally supported hybrid events** over the last three years
- ✓ Organised the **2023 Symposium** as a key event of the **Digital Health and Data Week**
- ✓ Organised the **Opening Act** and **2 other sessions** in the 2024 edition of the **Radical Health Festival Helsinki**



Opening Act:

EHDS - Toward Data-Driven Health Systems for Prevention, Precision and Equity

WEDNESDAY
MAY 22
09:00-10:15

Managing Director Health Connect Partners, United Kingdom	Associate Professor ICTE-IL Portugal	President, National Health Authority, Cyprus	Project Director, The Finnish Innovation Fund Sitra, Finland	Europe & International Director/Ministry of Labor, Health and Solidarity, France	Research fellow Berlin Institute of Health Charité Germany	Deputy Head of Desk Digital Health European Commission Belgium

RADICAL HEALTH FESTIVAL HELSINKI 2024

EHTEL
Collaborating for Digital Health and Care in Europe

2024 Transforming Care Delivery track

#Imagining2029

Digital transformation of long-term care: innovations from the field

16 May 2024 | 15.30 CET
Online

EHTEL

51:54

Digital transformation in long-term care: Innovations from the field

Looking back and forward towards a better digital health future

EHTEL's 2024 Symposium will celebrate the association's **25th birthday**. At this special event we will look back and forward. In digital health, where the one constant is change, looking back at "where" we started, and how we got where we are today, offers insights for what the future will hold, and how to shape it.

Looking back, EHTEL members will explore their **lessons learned** on **managing change** and their **deployment journeys** over time. Topics will include:

- **Data sharing**, from silos to ecosystems
- Towards an **enabling infrastructure**
- From process-centred care to **people-centred care**.

Looking forward towards a **better digital health future**, speakers will highlight:

- Transforming **care delivery**, including the use of AI
- **Change management**, including capacity-building
- Implementation strategies for **the European Health Data Space**.

Why sponsor?

The EHTEL annual symposium has established a reputation for delivering excellent and inspiring **content and discussions**, delivered by **digital health experts**, and engaging **networking opportunities** for the audience of **policymakers, experts and public officials** including European Commission staff. All sponsors are invited to an exclusive Symposium dinner of all speakers and key participants.



A 3-minute summary video of the 2023 edition of the Symposium can be watched [here](#).

“One thing that is incredibly useful for us is a symposium like this; Europe is big and so much is going on and here you can get to meet the people actually doing some of it and involved in some of it and then the discussions are extremely stimulating” said **Dalibor Frtunik, from Sorsix**, one of the sponsors of the 2023 edition of the EHTEL Thought Leader Symposium.

These sponsoring opportunities come with a range of options (as described below and over):

- **Symposium Supporter:** associate your brand to the event
- **Symposium Contributor:** benefit from the additional opportunity to shape and deliver a 15-minute presentation in a session
- **Symposium Gold Contributor:** enjoy the opportunity to chair and co-brand an entire session and contribute to the Symposium agenda.

Raise your profile on digital health matters and gain visibility

EHTEL offers its members and supporters in the commercial sector the opportunity to gain visibility, show their support for EHTEL and digital health in Europe, and convey strategic – educational and non-commercial – messages to the **whole digital health eco-system**.

The limits (described below) imply the total number of Symposium Supporter/Contributor types that the EHTEL Symposium anticipates accepting in 2024.

- **Symposium Supporter (maximum four)**

Level of support: €2 500

Benefits: Logo visually associated with an individual session.

One free access to the EHTEL event, and the networking dinner.

- **Symposium Contributors (maximum two)**

Level of support: €4 500

Benefits: Participation in a session or panel discussions at the Symposium, with a 15-minute presentation on a subject agreed with the Programme Committee.

Two free accesses to the EHTEL event, and the networking dinner.

- **Symposium Gold Contributor (maximum one)**

Support of an entire session: €9 500, limited to one contributor/day

Benefits: Chairing and co-branding a 60-minute session and contributing to the agenda. One of the speaking slots in that session will be reserved for a speaker nominated by the Contributor.

Three free accesses to the EHTEL event, and the networking dinner.

Complementary benefits for all types of Symposium Supporters / Contributors:

- Sponsor visibility with the **logo** of your company on all announcements of the forthcoming EHTEL events and their respective Programmes.
- Inclusion of **sponsor flyer** in the delegate pack and of a **roll-up** ('*kakemono*') in the networking area the event.
- **Post-event impact** through the availability of your contribution on the EHTEL website (i.e., your presentation and video) and the visibility of your logo on all event-related videos posted on the EHTEL website (for example, see [the 2023 symposium page](#))

All prices are VAT excluded.

Interested?

Please **get in touch promptly** with EHTEL's **General Secretary, Marc Lange** (marc.lange@ehtel.eu)